

Education

DesignLab UX Foundations & Academy

November 2020 - March 2022

Coursera UI Design Specialization

January 2020 - April 2020

University of MN - B.S. in Psychology

2012 - 2016

Skills

User Research

Interviews & surveys

Qualitative analysis methods

Persona & user journey

Usability & concept testing

Design

UX, UI, interaction, and product design

Information architecture

Design systems

Wireframing

Web and mobile design

Low to high fidelity prototyping

Digital & email marketing graphics

Tools

Figma

Wordpress

Squarespace

Miro

Whimsical

Maze

Adobe Photoshop & Illustrator

Optimal Workshop

Trello

Basecamp

Microsoft Excel, Presentation & Word

DaVinci Resolve

Experience

UX/UI Web Designer

University of Minnesota, Dept of Pediatrics, Nestrail Medical Imaging Lab
February 2021 - present

- Recruited and conducted 6 user and subject matter interviews and 5 usability tests using a **Figma** prototype to identify user needs, pain points and gaps in research design hypothesis.
- Identified information architecture through recruiting 10 users for an **Optimal Workshop** card sort study and analyzing navigation and UI design patterns of market competitors.
- Developed UX design assets (user flows, wireframes, UI design specifications, and prototypes) for a responsive website in **Figma**.
- Presented user research reports, design proposals, and UI design iterations to stakeholders in design workshops for feedback.
- Implemented web design proposal iterations and specifications to launch the live MILAB website by Fall 2022.

Design Production Assistant

Gracepoint Ministries: Acts2Fellowship & International Student Gathering
November 2019 - present

- Enhanced UX design for responsive website usability and user engagement to 1000+ weekly visitors using **Squarespace** and **Figma**.
- Design engaging advertisement posters for events targeting 100+ college students using **Photoshop**, **Canva**, and **Figma**.
- Managed **Mailchimp** weekly e-newsletter with 300+ viewers.

Research Study Coordinator

University of Minnesota, Dept of Pediatrics, Nestrail Medical Imaging Lab
May 2016 - January 2021

- Coordinated 10+ research projects simultaneously by managing 50+ research participants' recruitment and enrollment for 3 years.
- Designed research studies with human factors and regulatory compliant considerations as well as participant infographic resources.
- Led data acquisition and analysis for medical imaging projects and neuropsychological assessments, tracking progress of clinical studies.
- Managed a team database of best practices and resources to increase research associates' workflow and productivity 50% over 4 years.
- Facilitated weekly team discussions to promote collaboration and implementation of improvements for participant-centered care.